

# SMALL BUSINESS

## *tax deductions*

YEAR \_\_\_\_\_

### WEBSITE

WEBSITE DEVELOPER

DIGITAL MARKETING AGENCY

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### SOCIAL MEDIA MARKETING

GOOGLE ADWORDS

PAY-PER-CLICK CAMPAIGNS

SOCIAL MEDIA MARKETING

INFLUENCER MARKETING

DISPLAY BANNER ADS

EMAIL MARKETING

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### PROMOTIONAL PRINT MATERIALS

BUSINESS CARDS

POSTCARDS

TRADESHOW DISPLAYS

FLYERS

PRODUCT BROCHURES

DIRECT MAILERS

### START-UP EXPENSES

WEBSITE

BUSINESS CARDS

POSTERS AND BANNERS

ADVERTISING